



MASSACHUSETTS CHILDREN'S ALLIANCE

*We are thrilled to introduce you to our two new Board members,
Jan and Jeff!*

Meet Jan:

Jan Rose is Vice President of Government Affairs of McDermott, Quilty & Miller LLP. She specializes in government strategies and advocacy at the state level. With over 20 years of advocacy experience, Jan's primary focus is governmental relations and regulatory issues for clients in the health care, life sciences and biotech based industries. Jan is expert in the complexities of the political process and applies that expertise to develop and implement strategies designed to accomplish her clients' goals.

Prior to joining the firm, Jan was Vice President of Legislative Affairs of ML Strategies LLC. During her 20 year tenure with ML Strategies Jan successfully advocated for a wide variety of clients. Among her successes she designed the strategy and successfully led the effort to require health plans to cover and reimburse routine care for patient in cancer related clinical trials. She also successfully secured funding for numerous programs and clients, including state funding for the recruitment and retention of home health workers. In addition she developed and delivered a seminar entitled "Government Affairs and the Massachusetts Legislative Process." Jan's experience also includes serving as the Assistant Commissioner for Consumer Affairs and Licensing for the City of Boston, where she was the principal liaison for the Legislature, community groups and City Hall. Jan also spent several years at the law firm of Palmer & Dodge.

Jan currently serves on the boards of the Joseph M. Smith Community Health Center, The Women's Health Board of Advocates of Brigham and Women's Hospital, and the M. Patricia Cronin Foundation to Fight Ovarian Cancer. She is a member of the Government Affairs Committee of the Greater Boston Chamber of Commerce. She remains politically active, advising candidates about campaign strategy and regularly participating in campaign events. She is a recipient of the M. Patricia Cronin Spirit Award for Activism in Public Policy from Jane Doe, Inc. in recognition of her many years and successes advocating on their behalf.

Jan received a B. A. from Drew University and a Masters of Public Administration from Suffolk University.



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Meet Jeff:

Jeff Seyler has served as President and CEO of the American Lung Association of New England since 2007. During that time he has helped position the organization into a leadership role in shaping the national ALA focus, which has resulted in the new Fighting for Air brand.

Seyler has been with the ALA for 17 years. He served as an Executive Director of an affiliate office in Massachusetts leading program and fundraising efforts, and later became CEO of the American Lung Association of Massachusetts statewide. At the national ALA he has served on several committees including the Field Operations Committee, Finance Committee, Marketing and Communications Committee and the leadership council of the Congress of Lung Association Staff.

Earlier in his career, Seyler was a senior field manager at the American Heart Association and was a regional director at the National Kidney Foundation. He has been involved as a member of the Kiwanis Club and as a KEY Club advisor, and has been active on the administrative board, staff-parish relations and other committees at his church.

Seyler has a B.A. in management from the University of Massachusetts at Amherst, and an MBA from Western New England College. He is married, has two daughters, and lives in Wilbraham, MA.